

Annual Canadian Tobacco Stats

Tobacco Sales: 55 million pounds (2006); 108.1 million pounds (2002)

Government Tax Revenues: \$9 billion (*\$75 billion over last 15 years; even with declining consumption, tax revenues over next decade projected at \$100 billion*)

Profit to Manufacturers (2003)¹:

Imperial Tobacco	\$1.1 billion
Rothmans	\$ 253 million
JTI-Macdonald	\$ 203 million (<i>estimated as profits not made public</i>)

Contraband Sales²: 23% of total sales (in Ontario and Quebec), or 1 in 4 cigarettes

Taxes Lost to Contraband²: \$1.5-\$2 billion

Annual Cost to Fund Exit Strategy over 10 Years: \$100 million

¹*Physicians for a Smoke-Free Canada*

²*Imperial Tobacco commissioned study*